

**PHILIP MORRIS U.S.A.**

**INTER-OFFICE CORRESPONDENCE**  
**120 PARK AVENUE, NEW YORK, NY 10017**

**TO: Jean-Eric Freudiger**

**DATE: November 2, 1995**

**FROM: Steve Sampson**

**SUBJECT: PMI Marlboro Indy Car Sponsored Drivers**

I need to discuss with you the sponsorship of Stefan Johansson for Indy Car and Fredrik Larsson and Tomas Schie in the Barber Dodge series. We have met with PM USA Legal and it has been determined that all drivers other than the Marlboro Team Penske drivers must comply with the attached drawings outlining the approved Marlboro ID on firesuits and cars. Please be advise that there can be no changes to the attached designs.

Firesuit      One chest patch per the attached drawing. The patch may say "Marlboro World Championship Team".

Helmet      One logo on the front of the helmet per the attached drawing.

Car      Two logos on both sides of the cockpit per the attached drawing.

We appreciate your cooperation on this matter. Please contact me so that we can discuss this matter when you return from your trip.

cc: I. Broeman  
D. Mc Comb  
G. Murphy  
P. Twiddy

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